

No Cost Income Stream Blueprint

Part 61: Affiliate Marketing - Find Quality Offers

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This is part #2 of the No Cost Affiliate Marketing system. In this part, we are going to discuss how to find quality affiliate offers to promote. The first part to realize is that big, well known retailers online have affiliate programs. It is very easy for you to tap into what they offer. They have good marketing systems in place. That is why they are highly successful and large companies. That gives you the chance to be promoting for such businesses.

Typically, in the footer of the website you will find if they have an affiliate program. For example Amazon.com has a button that says Join Associates program. Each of them has a different way to state it and to promote it. Find that and you can be part of using that platform. Find the big name retailers and become part of their affiliate programs.

Promote at stores you shop at or services that you use. This makes it very easy to promote them. Maybe you are big into shoes and you can go with many of the online shoe companies you have used. You can become an affiliate and promote for them and you have already used their products.

Maybe you have read lots of e-books and you have found a solution for something you or your family suffered from. Find a vendor that offers that service or product and you can promote it as an affiliate. Look at ailments that you can have a passion for in solutions so that you can help to share that. You don't have to be completely passionate about a market. The money will follow where it makes sense.

If you love sports, you can promote licensed apparel or ticket solutions. That may be a good interest for you that is also a profitable niche market. You don't have to be passionate about it though to make income. Large affiliate networks can connect you with plenty of offers. Clickbank for example has tons of digital products.

Keep in mind that there are different types of offers. There are traditional commission offers where you earn a percentage of each sale. There are also Cost Per Action (CPA) offers where you get paid a set amount. You can also get paid based on leads, zip code submissions, or the number of email addresses submitted. You will find those within various affiliate networks.

There are some popular affiliate marketing networks to check out. One of them that is really good is www.cj.com.

The screenshot shows the homepage of CJ Affiliate by Conversant. At the top left is the logo, which consists of a green circle with a white 'G' inside, followed by the text 'affiliate by CONVERSANT'. To the right of the logo are links for 'United States', 'Blog', 'Contact', and 'Login'. Below the logo are navigation links: 'Advertiser', 'Publisher', 'About CJ', and 'Support Center'. A search bar contains the text 'What is Affiliate Marketing?'. The main banner features the text 'INTRODUCING CJ AFFILIATE BY CONVERSANT.' and a sub-headline: 'Commission Junction has joined the world's premier marketing platform. While our name has changed, our commitment to industry-leading performance marketing remains unrivaled.' A 'Learn More »' button is located below the sub-headline. The banner also features a large 'G' logo and the text 'by CONVERSANT'. Below the banner are two columns. The left column is titled 'Advertiser' and has the headline 'Drive more sales with CJ Affiliate'. It features a photo of Ryan Hudgins, IHG, with the text 'Connect with consumers and drive more sales with the world's largest, most productive publisher network.' and a 'Apply to Become an Advertiser »' button. The right column is titled 'Publisher' and has the headline 'Make more money from your website'. It features a photo of Marissa Javaid, WhaleShark Media, with the text 'Earn income from your website traffic by partnering with the most widely recognized brands in the world.' and a 'Free Publisher Sign-up »' button.

G affiliate
by CONVERSANT

United States | Blog | Contact | [Login](#)

Advertiser ▾ | Publisher ▾ | About CJ ▾ | Support Center ▾ |

INTRODUCING CJ AFFILIATE BY CONVERSANT.

Commission Junction has joined the world's premier marketing platform. While our name has changed, our commitment to industry-leading performance marketing remains unrivaled.

[Learn More »](#)

Advertiser

Drive more sales with CJ Affiliate



Ryan Hudgins
IHG

Connect with consumers and drive more sales with the world's largest, most productive publisher network.

[Apply to Become an Advertiser »](#)

Publisher

Make more money from your website



Marissa Javaid
WhaleShark Media

Earn income from your website traffic by partnering with the most widely recognized brands in the world.

[Free Publisher Sign-up »](#)

It used to be known as Commission Junction and now it is called **Affiliate by Conversant**. They will have listings and they will have criteria that you need to follow. They do want a working website so you will need to work on having your own affiliate page. You can get that for free.

Another option is www.shareasell.com and they don't have strict guidelines.

The screenshot shows the ShareASale website interface. At the top, there is a navigation bar with the ShareASale logo (a yellow star above the text 'SHAREASALE TRUE PERFORMANCE MARKETING') and links for 'AFFILIATE LOGIN' and 'MERCHANT LOGIN'. Below the logo, there are navigation links: 'WHAT IS AFFILIATE MARKETING?', 'MERCHANTS JOIN HERE', and 'AFFILIATE SIGN UP'. A blue horizontal bar contains six categories: 'POPULAR MERCHANTS', 'HOME & GARDEN MERCHANTS', 'FASHION MERCHANTS', 'GREEN MERCHANTS', 'BUSINESS MERCHANTS', and 'MORE MERCHANTS'. The main content area features a large advertisement for 'BAGS & BOWS by DELUXE', described as 'The Premier Source For Retail Packaging Products®'. The ad includes an image of various gift bags and bows, a red callout box stating 'Quality & affordable retail packaging supplies including gift bags, boxes, tissue paper, gift wrap, ribbons, bows & more!', and a yellow button that says '>> JOIN TODAY & EARN 15% COMMISSION <<'. Below the ad are two buttons: a yellow one that says 'I WANT TO PROMOTE THIS MERCHANT ON MY WEBSITE' and a blue one that says 'I WANT TO BE ONE OF THESE MERCHANTS'. Below the advertisement, a blue banner reads 'Welcome to the ShareASale Performance Marketing Network' and 'A LEADING PROVIDER OF PERFORMANCE MARKETING SOLUTIONS FOR THE PAST 14 YEARS'. At the bottom, there is a section titled 'WE BUILD TOOLS TO HELP OUR CLIENTS SUCCEED IN AFFILIATE MARKETING' with four icons representing 'TECHNOLOGY' (wrench and screwdriver), 'SERVICES' (information 'i'), 'ABOUT US' (phone), and 'OUR BLOG' (speech bubble). A footer paragraph states: 'ShareASale has been in business for 14 years, exclusively as an Affiliate Marketing Network. Our technology receives accolades for speed, efficiency, and accuracy – and our reputation as a fair and honest business is well known within the industry. We encourage you to browse around our website and learn more, but if you have any questions, please don't hesitate to contact us!'.

There are tons and tons of ways that you can make a commission on just about anything. If you can dream it up, there are ways for you to make money with it. **One of the popular sources we have mentioned throughout the lessons is www.clickbank.com.** The Clickbank Marketplace brings up many categories on the left hand side.

The screenshot shows the ClickBank Marketplace homepage. At the top, there is a navigation bar with the ClickBank logo and a language dropdown set to 'English'. Below the navigation bar, the main content area is divided into several sections:

- MARKETPLACE:** A header section with a search bar labeled 'Find Products:' and a magnifying glass icon. To the right of the search bar are links for 'Advanced Search' and 'Search Help'.
- Advertisement:** A large orange banner for 'pytch', described as 'ClickBank's High-Performance Mobile Monetization Service'. It includes a 'Learn more' button.
- Resources:** A section with a 'Recently Removed' link.
- Categories:** A vertical list of red buttons with white text, each preceded by a right-pointing arrow. The categories include: ARTS & ENTERTAINMENT, BETTING SYSTEMS, BUSINESS / INVESTING, COMPUTERS / INTERNET, COOKING, FOOD & WINE, E-BUSINESS & E-MARKETING, EDUCATION, EMPLOYMENT & JOBS, FICTION, GAMES, GREEN PRODUCTS, HEALTH & FITNESS, HOME & GARDEN, LANGUAGES, MOBILE, PARENTING & FAMILIES, POLITICS / CURRENT EVENTS, REFERENCE, and SELF-HELP.
- How to Find Products to Promote:** A section with a blue header. It contains two numbered steps: '1. Browse Categories on the left.' and '2. Use the Find Products box above to search by keyword.' Below the steps, there is an illustration of a man in a white shirt sitting at a desk with a laptop. Text below the illustration explains how to view a vendor's Pitch Page and how to create a HopLink.
- New to Affiliate Marketing?:** A section with a blue header. It states that the ClickBank Knowledge Base will help get started. It includes a bulleted list of questions and answers, such as 'Not sure what an affiliate is or does?' and 'How does an affiliate earn commissions and get paid?'. To the right of the text is an illustration of a man's face looking at a laptop screen.
- Sponsored Links:** A section on the right side of the page listing several promotional offers:
 - \$50 BONUS For FIRST Sale:** Top new 'Get Ex Back' Offer, www.HowToGetExBack.com, Avg Comm 75%: Promote Now
 - Make Extra Cash from Home:** Best Converting Lotto System, www.thelottoblackbook.com, Avg Comm 60%: Promote Now
 - Best Survey Site To Promote:** Make \$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$, www.SurveysPaid.com, Avg Comm 75%: Promote Now
 - \$50 FREE To Affiliates!** Promote the #1 survey site, www.GetCashForSurveys.com, Avg Comm 75%: Promote Now
 - \$75 FREE for Affiliates!** Top Rated, 75% Payout +Bonuses!, www.PennyStockProphet.com, Avg Comm 75%: Promote Now
 - Work From Home With Google!** Sign Up Today - Paid Monthly!, www.The7dayTest.com, Avg Comm 75%: Promote Now
 - New Affiliates Get \$50!** Who Else Pays You To Join?, www.RealWritingJobs.com, Avg Comm 75%: Promote Now
- Advertisement:** A small advertisement at the bottom center featuring an illustration of a woman with blonde hair and a black cat. The text reads 'Pet Health Earn 60%'.

Every one of these products is easy for you to start promoting. You can start making a nice commission by promoting digital products on Clickbank. **If you want something that you can get started with quickly, go to www.jvzoo.com.** They are lenient and they have lots to offer with digital products. You do need a PayPal account here and you will get paid instant commissions.

JVZoo.com Login/Register | My Purchases

JVZOO TOP PICK
How the Pros Make Money with Kindle
 Massive Passive Income is Achievable, Like This...

Home Affiliates Sellers MarketPlace Providers Support Latest News 10/26/2013

Sell it... Promote it... Deliver it...
 There are no out-of-pocket costs to become a JVZoo seller. You can create as many buy buttons as you like and add as many projects as you want to our marketplace!

BECOME A SELLER **BECOME AN AFFILIATE**

Instant Affiliate Payments
 Say goodbye to all other third party seller tools. JVZoo incorporates everything you need in one convenient place.

Global Vendor Access
 By sending a buyer to one of our vendors you are automatically cooked to any other product in our marketplace.

Tracking & Statistics
 Necessary tools to make well informed decisions and quickly figure out what is working for you and what is not.

Stylish Button Creation
 Choose from a variety of pre-tested buy buttons. Instantly create dime sales that count sales left.

Seamlessly Integrated
 Say goodbye to all other third party seller tools. JVZoo incorporates everything you need in one convenient place.

PayPal Payments
 JVZoo runs on a split payment system that not only protects you better but it also keeps your affiliates happy.

Digital Delivery
 Each buyer is sent an email that includes a username and password.

JV Profit Sharing
 As the sale comes in, JVZoo's system sends your JV partner their cut of the money upon completion.

Instant Sales Page Generator
 No website? No problem! Just create one on our sales page generator.

RECENTLY PAID CLIENT EARNINGS:
\$48,884,069.99

Become a JVZoo Affiliate
 It is free to become an affiliate at JVZoo. You will have instant access to all of our affiliate tools and training. Simply fill out the form on the bottom of this page and you can start earning instantly paid commissions today.

LEARN MORE

Become a JVZoo Seller
 There are no out of pocket costs to become a JVZoo seller. You can create as many buy buttons as you like and add as many products as you want to our marketplace. You will never be charged a fee for doing so.

One that isn't difficult to get into is www.peerfly.com. They typically deal with only CPA type products (Cost Per Act). You will get paid a set amount per action. For example, when someone enters their zip code to get a quote for insurance or something like that. You will find plenty of offers out there with this site.

PeerFly

Publishers Rewards Advertisers FAQ Blog Contact [Login](#)

Internet marketing just got easier.

Join the fastest growing affiliate network in the world and watch your profits soar!

[Become a Publisher](#)
Start With PeerFly Today

Publishers

- ✓ #1 Affiliate Manager (PMI, 2012)
- ✓ Custom Tracking Platform
- ✓ Over 2,000 Live Offers
- ✓ Guaranteed Top Payouts
- ✓ Accelerated Payment Options
- ✓ Rewards Program & Contests
- ✓ Free Training & Tools

[Become a Publisher](#)

Advertisers

- ✓ #1 Affiliate Network (PMI, 2012)
- ✓ Lead Generation, Flat-Rate Sales
- ✓ Nearly 3 Million Conversions
- ✓ 30k+ Active Publishers in 165 Countries
- ✓ No Monthly Fees
- ✓ Dedicated Account Managers
- ✓ Full-Time Compliance Department

[Learn More](#)

Popular Brands We've Promoted

monkeywish.com **DELL** **EBAT**

"PeerFly drives quality volume to our campaigns, consistently. We suggest you grow your campaigns alongside an industry leader, PeerFly."

Jonathan, Rewarding Promos

Latest News

Dec 10 Come see us at **ASW14** in Las Vegas on Jan 12th-14th. Visit us at Booth #408!

Aug 18 We will be at **ASE13** in Philadelphia on Aug 18th-20th. Visit us at Booth #402!

Tweets

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PeerFly @PeerFly
Excited to have @thedrunkipirate's Drinker's Box on PeerFly!
Check it out here: [\[link\]](#) 27 Feb

If you are struggling to find products to promote, these sites will give you plenty of samples. **Another to take a look at is www.maxbounty.com** and it is also CPA. There are lots of offers once you click on Become a Publisher and create your account. You may need a website there but it depends on their terms. We will talk about getting your free website set up later in this course.

The screenshot shows the MaxBounty website homepage. At the top left is the MaxBounty logo with the tagline "Your Home for the Best in Cost Per Action Marketing". To the right is a "PARTNER LOGIN" section with fields for "EMAIL:" and "PASSWORD:" and a "LOGIN" button. Below the login section is a navigation menu with links for "HOME", "WHAT WE DO", "ADVERTISERS", "PUBLISHERS", "FAQ", "BLOG", and "CAMPAIGNS". A Facebook "Like" button shows 4.6k likes. The main content area features a large section titled "HIGHEST PAYING AD CAMPAIGNS FOR PERFORMANCE BASED AFFILIATE MARKETING". This section includes a globe made of various banknotes and a text block stating: "Since 2004, more than 16,000 affiliates have depended on MaxBounty for revenue from CPA advertising. We are renowned for weekly payments that are never late, available in multiple currencies and through multiple methods. Our customer service from dedicated affiliate managers is also second-to-none. Whether your form of advertising is done by PPC search, social network, contextual or email marketing, you've found a reliable partner with MaxBounty." Below this text is a red button that says "BECOME A PUBLISHER". To the right of the globe is a promotional box for "NEW MAXBOUNTY PUBLISHERS EARN A \$1000 PERFORMANCE SIGN UP BONUS" with a "CLICK HERE FOR DETAILS" button. Below this is a "FEATURED ADVERTISERS" section listing logos for pch, imvo, CreditReport.com, Toluna, SNPD, and no!no!. At the bottom of the page, there are three columns: "ADVERTISERS" with a text block about maximizing ROI, "CAMPAIGNS JUST LAUNCHED" listing several campaigns like DailyFitnessCenter and Ipsos, and "LATEST NEWS" featuring a "DX3" logo and a news item about a visit to Toronto in March 2014. The footer contains the MaxBounty copyright notice and links for "resources", "contact us", and "privacy policy".

Another popular one is CPA is www.cpaway.com. They work with some really good programs that you can promote. Click on Publisher and it will allow you to create an account. You will publish links to generate commissions. They are an up and coming network that is doing very well.

The screenshot displays the CPaway.com website interface. At the top, a navigation menu includes links for 'About Us', 'Publishers', 'Advertisers', 'Events', 'Social', and 'Contact'. The main banner features a background image of the Mount Rushmore monument and the text 'What is TheWay?' with a 'Learn More' button. Below this, a 'Join Today' dropdown menu is open, showing 'Advertiser' and 'Publisher' options, with a red arrow pointing to the 'Publisher' button. The banner also includes a 'TOP 10 CPA Affiliate Networks' award badge and the text 'VOTED THE 5TH BEST CPA NETWORK'. Below the banner, there are logos for partner brands: ADT, audible.com, d:sh NETWORK, account now, and baby! translation. The main content area is divided into three sections: 'Events' (listing dates like 'November 6th-7th 2013' and 'November 6th 2013'), 'Careers' (listing roles like 'Jr. Account Manager' and 'Business Development Mana...' with 'VIEW' buttons), and 'Our Reach' (featuring a world map). A second red arrow points to the 'Our Reach' section. At the bottom, a secondary navigation menu includes 'Contact', 'Social', 'Events', 'Advertisers', 'Publishers', and 'About Us'. The footer contains the CPaway logo with the tagline 'MONETIZE TheWay™' and contact information for TheWay Holdings, LLC, including the address '18741 Titus Rd. Hudson, FL 34667' and phone numbers for US, AU, UK, CA, and ISR.

The sign up for these sites is basic. You will provide your name, address, phone number, and email. This is how they will verify who you are and they will get you paid. Some of them offer various payment options and you can pick such as direct deposit, a check, or Paypal.

If the form asks if your marketing involve offering incentives, select no. This would refer to giving someone an offer that you are paying for in order to take part in such affiliates. We don't advise doing that right now. It may be something you want to look into later on down the road as an advanced feature.

CPAWay - Affiliate/Publisher Registration

First Name	<input type="text"/>
Last Name	<input type="text"/>
Email address	<input type="text"/>
Company	<input type="text"/>
Address	<input type="text"/>
City	<input type="text"/>
State/Province	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Country	<input type="text" value="Select One"/>
Telephone	<input type="text"/>
Does your marketing involve offering incentives? Do you reward your visitors for completing campaigns?	<input type="text" value="Select"/>
Traffic Information Describe in great details how you will generate traffic to our affiliate programs. If you own a website that you'll be monetizing with CPAWay, please include the URL(s) in your description.	
<input type="text"/>	
Name of CPAWay Contact(if known)	<input type="text"/>
Payment Method	<input type="text" value="Select One"/>
Terms and Conditions	

Be very thorough with your information provided when it comes to applying to become an affiliate with any of these sites. Let them know how you plan on getting traffic. Show them that you have a plan in place to promote. Let them understand who you are so that you increase the chance of getting approved.

A good website to look at is www.pointclicktrack.com. They offer a combination of types of affiliate offers. I am giving you a nice variety of offers because there are so many. It is just a matter of settling on them and deciding what you want to promote. Then you can move into the traffic part and getting your website up for the rest of the process.

Have an account? [Sign in](#)

PointClickTrack

Real. Honest. Growth.

Home Publishers Tools Support

WALLADS
Get instant access to PointClickTrack's offers

NEW ADVERTISERS
Only pay for customers we bring you

#1
NEW PUBLISHERS
It's time to work with a network you can trust

CONTENT MONETIZER
The easiest way to make money online

FIFTY BUCK GUARANTEE
Get \$50.00 if your payment is ever late

There's a New Offer Wall In Town

WALLADS
WallAds gives our partners immediate access to offers & deals from major brands. Users can...read more

New Here?

Is this your first time to PointClickTrack.com? Or even your first time checking into CPA? This site is designed with you in mind! You'll find plenty of information, tutorials, FAQ's and more.

These may help get you started:

- > [New Advertiser Information](#)
- > [New Publisher Information](#)
- > [Frequently Asked Questions](#)
- > [Superior Tracking](#)
- > [Content Monetizer](#)

Welcome To PointClickTrack

PointClick, is located in a small town in the Heartland of America. Although we are a global company, we carry our small town values through to our business. Values such as hard work, integrity, and honesty fill our team with a sense of pride. Everyone here is dedicated to being the best in the business and is not willing to punch the dock at the end of the day unless the day's work is done. Furthermore, we are uncompromising on our commitments. We say what we mean and we mean what we say.

PointClick embodies several online marketing ventures. Through all of them, we strive to give our partners a superior experience forged from integrity, creativity and ingenuity. For example, our CPA platform, PointClickTrack, was built from the ground up by our team. It is a proprietary, unique platform that cannot be found anywhere else. It is our sincere hope that these efforts give our partners the absolute best tools available to grow their business.

One more to look at is www.affiliatebot.com. They don't have as many barriers to entry as they aren't as well known. They are good quality though and that is important. You should take a good look at them.

The screenshot shows the homepage of Affiliate Bot, featuring a navigation menu, promotional banners for Affiliates and Merchants, login forms, a testimonial, and a list of latest affiliate programs.

Header: Affiliate bot logo, Affiliate Marketing 2.0, Home, Affiliates, Merchants, Programs, Forum, Blog, Community, CONTACT

Affiliates Section:
*Milk your traffic
Cash in your pocket!
Top paying programs
Bloggers accepted!*
Affiliates
Publishers! Turn your website into a money-making machine! Leverage on your traffic to earn from the best campaigns and programs in the industry.
Bloggers! Maintaining a blog or being an avid user of the Internet can now give you the extra bucks you never needed, but have always wanted. Have the additional revenue stream simply by working from the comfort of your home.
Our robust AffiliateBOT system empowers you with top-notch tracking and reporting capabilities, so your promotional efforts are properly rewarded and optimized to bring you the highest income.
Excellent EPC rates on hundreds of programs you can join and promote. AffiliateBOT, making your Internet space worthwhile.
We simply give you no reason not to earn.
[Learn more »](#) [Sign up now »](#)

Merchants Section:
*Expand your presence
Solid brand recognition
Acquire new customers
Boost your sales*
Merchants
Merchants! For centuries, merchants pay for advertisements first before they can actually reap the rewards. The medium of advertisement hardly cares of your results. You paid for it anyway, and they get the fair share of your bank account. Terrible, isn't it?
Now, AffiliateBOT is championing Internet Advertising, the way it should! An output-oriented and performance-based marketing, where Merchants will only have to pay for performance and completed sales, translating to a healthier profit level!
AffiliateBOT is one of the world's largest affiliate networks. With our easy to use, and feature-rich software, making your business grow is as easy as 1-2-3.
Get the boost in your online business now! Let our Power Affiliates show you how. Sign up now or take our tour to learn more...
[Tell me more »](#) [Join our network »](#)

Login Forms:
Affiliate Login [Forgot password?](#)
EMAIL: [input]
PASSWORD: [input]
 REMEMBER ME
Merchant Login [Forgot password?](#)
EMAIL: [input]
PASSWORD: [input]
 REMEMBER ME

Testimonial:
"Our sales have tripled since joining AffiliateBOT three months ago. We now rely completely on our affiliate program as our engine of growth."
P. Svonn, AsiaJam.com

Latest Affiliate Programs:
[911 Tax Relief](#) - 19th December
[ChicNova](#) - 19th December
[Epic Soccer Training](#) - 26th November
[VinAlert](#) - 26th November
[Introduction To Basi...](#) - 26th November
[Get Better Grades No](#) - 26th November
[Human Anatomy Course](#) - 26th November

Footer: **START A WEBSITE TODAY** [GET STARTED FOR ONLY](#)

Now I recommend that you go back and revisit this lesson again if you need to. Then choose a few offers you can promote. Let's start setting in on that niche and the products to offer. Then you can offer content and a website. The information is going to funnel traffic through your affiliate links so you can start making money with the No Cost Affiliate Marketing system.

Special Bonuses:

1) How to build a real Internet business (Thousands of people have taken this free course and succeeded!)

[Click Here to Get Your FREE Bonus Lessons](#) (\$197.00+ Value)

2) \$100/Day Complete Video Series for FREE - [Click here](#)

3) FULL TIME Income from PLR - FREE download - [Click here](#)

Resources for you:

1) [Coaching for Success Online](#) – Coaching from three real-life marketers, and the reseller content for you to start selling right away!

2) [Domain registration](#)

3) [Web Hosting](#)

Coupon Codes:

TAKE25PERCENT (25% off your entire first bill. Hint: prepay for a year or two and lock in the savings!)

HOSTINGSECRET (\$9.94 off)

REALRESELLER (\$24.94 off reseller account)

4) [AWeber List Hosting/Management](#)

(The paid hosting options are not required for this No Cost Income Stream method, but if you can afford it they are highly recommended for the long term success of your business.)

5) [Push Button Marketer](#) - Automates tasks like email, writing, creating websites, checking stats, blogging, website maintenance, posting ads, research, product reviews, and so much more.

Recommended Websites:

Eric Holmlund – www.EricsTips.com

Paul Counts – www.PaulCounts.com

Jeff Wellman – www.IMSuccessTips.com